



IMPROVING SOLUTION FOR VIP ACCESS



A COMPLETE, EVOLUTIVE AND EASY TO IMPLEMENT SOLUTION

- + Simplifying control access
- + Reducing fraud in reserved areas
- + Improving the professionalism of your events
- + Reducing the general costs for ticketing
- + Sparing time
- + Improving the satisfaction of your important clients



PROBLEMS RELATED TO VIP ACCESS MANAGEMENT

Access and influx of spectators can be difficult to manage. Different access proofs, counterfeiting attempts and the influx of spectators are parameters that make the task of the security staff harder.

Counterfeiting is an important source of loss of money that can represent an important part of the turnover related to the event.

VIP areas, backstage and reserved areas are often the target of counterfeiters. Those places deserve the best care for spectator's comfort; so it is important not to multiply the control points.

ADVANTAGES OF RFID BRACELETS

There are lots of advantages related to use of VIP bracelets equipped with a RFID chip:

- Visual controls are replaced by automatic controls, faster, more secured and more professional;
- The counterfeiting of a RFID bracelet is impossible, so the spectator's feeling of privilege is improved;
- The solution allows the control, the influx of visitors visualisation as well as a statistics report post event;
- The RFID chip can be used as an e-wallet with credit for drinks, food, etc.



HOW DOES IT WORK?

The solution is based on three different elements

- The high quality PDC bracelet and its integrated chip;
- The PSION Teklogix mobile readers, easy to handle for controlling staff;
- A management access application developed by RFIDEA.



We provide bracelets for the amount of spectators. Those bracelets are available in different colours.

Depending on the amount of control points and areas, we provide preconfigured and ready to use mobile readers.

Training is scheduled before and support is foreseen during the event.

POSSIBILITIES

- | | | |
|----------------------------|---------------------------------|---------------------------|
| ✓ Automatic controls | ✓ e-Wallet | ✓ Influx visualisation |
| ✓ Differentiation of areas | ✓ Personnalisation of bracelets | ✓ Statistics |
| ✓ Anti-pass back controls | ✓ Validity date | ✓ Highly secured solution |

INVESTMENT

Considering the suppression of counterfeiting and the simplification of controls, the ROI is direct. Moreover, the solution is completely independent so there is no need for further investment related to licences.

The readers are easy to use and to handle. The reading of RFID bracelets is automatic, no matter the bracelet is worn, dirty or the reading conditions (outside, rain, sun, etc.).

PDC is the world leader for identification via bracelet. International events like Formula 1 Grand Prix of Spa-Francorchamps have already trusted us for our RFID access management solution.

INTERESTED?

Let's work out the cost for investment in a click on our website:

http://www.rfidea.com/markets_ticketing_cout.php

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